



Strategies Employed by The Main Character (Jodi) in Responding Impoliteness of Others in “Tall Girl” Movie (2019): A Socio-Pragmatic Studies

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Abstract

This research investigated how impoliteness strategies and responses were portrayed through Jodi, the main character in the movie Tall Girl (2019). Impoliteness is a part of sociopragmatics because it relates to the social context. Socio-pragmatics can be interpreted as the study of the meaning of speech related to social aspects that cover culture and society, language, social situations, and social classes. This descriptive qualitative analysis identified 24 utterances of impoliteness received by Jodi, which were divided into 6 utterances of bald on record, 6 utterances of positive impoliteness, 6 utterances of negative impoliteness, 5 utterances of sarcasm or mock politeness, and 1 withheld politeness utterance. These utterances most frequently targeted her physical height. In response to impoliteness's utterances, Jodi employed a range of strategies: at first silence and avoidance, later humour and topic-shifting, and ultimately direct confrontation. This progression illustrated her psychological growth and shifting social power toward confidence and self-acceptance. The whole story in the movie related to the real life of students' interactions in the school environment. The analysis also highlights the educational value of the movie. The research identified eleven moral values, including bravery, humility, sincerity, trustworthiness, and kindness. These values, demonstrated not only by Jodi but also by her friends and family, reinforce the importance of mutual respect, resilience, and self-acceptance. Overall, the findings suggested that the movie Tall Girl (2019) presents impoliteness both as a realistic reflection of impolite things in social interaction. At the same time, it offered valuable moral lessons that can be learned by the teachers and students in socio-pragmatics fields.

Keywords: *Educational values, impoliteness strategies, responses to impoliteness, socio-pragmatic studies, and the Tall Girl (2019) movie.*

Introduction

Nowadays in the teaching and learning process, students frequently engage in interactions where impoliteness emerges often without their conscious awareness. For example, when online meeting happens, such as using Zoom or Google Meet, impoliteness can take various forms employed by the students, such as verbal sarcasm or inappropriate jokes to others, silent treatment, or even avoidance of participation. These behaviours reflect not only individual choices but also the broader social and cultural contexts that shape communication.

In educational and social contexts, one of the most frequent manifestations of this negative use of language is impoliteness, often realized in the form of bullying, mockery, ridicule, and verbal exclusion. A lack of socio-pragmatics awareness may cause unconscious usage of impolite words. Impoliteness is situated within the field of socio-pragmatics, which studies how meaning is constructed in relation to society, culture, and context (Rahardi, 2009). The subjects of socio-pragmatics are related in daily interaction based on the context and situation. Studying socio-pragmatics will help students in having communication because they will be able to know the intended meaning of someone else's utterances including the context and situation in society. In the context of impoliteness, socio-pragmatics analysis helps to uncover the underlying social factors that contribute to face-threatening acts and the strategies employed to respond to them.

According to Culpeper (2005), the definition of impoliteness as communicative behaviour designed to attack face, or behaviour that is perceived by the hearer as face-threatening. Culpeper outlined five key super-strategies: bald-on-record impoliteness, positive impoliteness, negative impoliteness, sarcasm/mock politeness, and withhold politeness. These strategies are particularly relevant in educational settings, where both teachers and students can avoid the impoliteness in conversations. In latest research by Azizah et al., (2024) found that impoliteness used gradually over time in aggressive or negative utterances represents verbal bullying behavior. T

he impoliteness strategy is used to intimidate other people's feelings and harm them mentally by insulting appearance, belittling the interlocutor, and threatening the interlocutor's knowledge and abilities. Verbal bullying is directly related to using force to gain the bully's advantage over a situation or environment. Bullies use intimidation to show social power and outright disrespect. Within educational contexts, studying impoliteness is particularly valuable, as it sheds light on how students communicate, negotiate, use power, and construct identity in everyday interactions.

Learning through movies provide rich material for analyzing impoliteness since they captured socially recognizable behaviors in structured dialogues. Movie's scripts offer accessible examples of conflict, aggression, and face-threatening acts. The Netflix movie "*Tall Girl*" (2019) offers such a case,

presenting the story of Jodi, a high school student who repeatedly faces impolite treatment due to her unusual height. Her experiences reflect real-life issues of body shaming, bullying, and peer-group dynamics that resonate with students' everyday lives.

Based on this background, the present research investigates the types of impoliteness strategies used in the movie *"Tall Girl"* (2019) and examines how Jodi, as the main character, responds to them. By focusing on both impoliteness and response strategies, this study also highlighting the educational instead of moral values that can be learned through the movie.

Method

This research employed a qualitative descriptive method to analyze the phenomenon of impoliteness in the *Tall Girl* (2019) movie. According to Creswell (2014), qualitative descriptive research seeks to explore and understand the meaning that individuals or groups attribute to social or human problems. In this research, the qualitative descriptive approach was realized through the data analysis, which allowed the researcher to find out utterances of impoliteness that were received by Jodi in the movie and identify her corresponding responses and finally to figure out the educational values that can be learnt through this movie.

This research ground in socio-pragmatic theory, focusing on how impoliteness strategies are manifested and responded to in interactions. The primary research instrument is the researcher, who functioned as the data collector, analyzer, and interpreter (Bogdan & Biklen, 1982). The primary data source was the Netflix movie *"Tall Girl"* (2019), while the English subtitle script served as a secondary reference to ensure accuracy in transcription and interpretation.

The researcher carefully watched the movie *"Tall Girl"* (2019) multiple times on Netflix, cross-checking the dialogues with the English subtitles and replaying scenes containing impoliteness strategies and responses. The researcher taking some notes of utterances containing impoliteness strategies from other characters directed at the main character, Jodi, and her responses were noted and highlighted in the transcript. All of Jodi's responses were collected as the main data to figure out the educational values that can be learnt from the movie and how it relates to the school environment. The researcher selecting the data of relevant utterances marked and organized them into tables, distinguishing between impoliteness strategies and responses which are included in the impoliteness strategy as in the theory used by Culpeper's theory (1996).

The next step is identified utterances were categorized into five types of impoliteness strategies: bald on record, positive impoliteness, negative impoliteness, sarcasm/mock politeness, and withhold politeness. The corresponding responses were also classified. The classified data were presented in tables and analyzed descriptively to answer the research questions concerning

the types of impoliteness strategies Jodi received and her responses to them.

Finally, conclusions were made regarding both the socio-pragmatic aspects of impoliteness and the educational values represented in the movie. Through this process, the researcher not only examine how impoliteness strategies are constructed in "*Tall Girl*" (2019) but also to highlight the moral and educational values that can be drawn from the main character's responses to impolite behavior.

Table 1: The table of Impoliteness Strategies by Culpeper (1996)

No	Impoliteness Strategies	Indicator
1	Bald on record	A direct, clear, unambiguous, concise way in circumstances where face is not irrelevant or minimized. The output strategies are: Swear words, a warning, and an Order
2	Positive Impoliteness	Damage the hearer's positive face wants. The output strategies are: Ignore, snub, exclude hearer from activity, disassociate from hearer, Be disinterested, uses inappropriate identity markers, obscure/secretive language, seek disagreements, makes the hearer feel uncomfortable, use taboo words and call the other names.
3	Negative impoliteness	Damage the hearer's negative face needs. The output strategies are: Frighten, condescend, scorn or ridicule, invade hearer's space literally or metaphorically, associate hearer with negative aspect and put the hearer's indebtedness on record.
4	Sarcasm / Mock Politeness	Obviously insincere politeness performed as face threatening acts. The output strategies are Irony
5	Withhold Politeness	The absence of politeness where it would be expected. The output strategies are don't express thank to somebody for a gift.

Table 2: The table of Responses to Impoliteness Strategies by Culpeper et al (2003)
modified by Bousfield (2008)

No	Impoliteness Strategies Responses	Indicator
1	Accepting the face attack	The recipient may accept the face attack, when they agree with the impolite assessment, apology, or even staying silent may well be an example of accepting the face attack.
2	Offensive Countering	The offensive strategy primarily counters face attack with face attack.

3	Defensive Countering	The defensive strategy primarily defends one's own face or that of a third party.
4	Not Responding	Some recipients also choose to not give the respond to the impoliteness. Staying silent may give ambiguity. It can be the reason for being offensive, refusing to speak, polite exist, impolite attack, etc.

The researcher also tries to find out the educational values that can be learned from the *"Tall Girl"* (2019) movie story. As a result, education imparts moral ideals to students in addition to knowledge. With the help of early moral values education, the students will be able to appreciate and respect each other. Moral values are reflections of human attitudes. This research applied Buzan (2003) theory of moral values to find out some of educational values. Buzan have categorized moral values into eleven types. They are Bravery, humbleness, honesty, steadfastness, love and affection, sympathetic to others, cooperativeness, thankfulness, trustworthiness, sincerity, and kind-hearted. This research is expected to be the pilot research of *"Tall Girl"* movie (2019) as an edutainment culture media.

Results

This section presented the results and discussions from the data collected in the research. In this part contained description of how the researcher do some research based on the scripts or dialogues and matches the data with the movie, and discussion addressed the detail information of the results.

This research found all the impoliteness strategies that the main characters received in *"Tall Girl"* (2019) movie and the types of responses of the impoliteness. However, there are many differences in the impoliteness strategies used by other casts.

Table 3: *Impoliteness strategies received by Jodi*

	Impoliteness Strategies Received by Jodi				
No	Bald on record	Positive impoliteness	Negative impoliteness	Sarcasm / Mock politeness	Withhold politeness
1	6	6	6	5	1

Table 4: Responses of Impoliteness strategies employed by Jodi

Responses of Impoliteness Strategies employed by Jodi				
No	Accepting the face attack	Offensive Countering	Defensive Countering	Not Responding
1	6	5	5	14

Bald on record impoliteness strategies and the responses.

In the *"Tall Girl"* (2019) movie found the conversations containing six bald on record impoliteness strategies, two accepting the face attack responses, one an offensive countering, and three defensive countering through the impoliteness strategies. The conversation takes place in Harper Kreyman's bedroom at night.

- Jodi Kreyman : *He is an exchange student. Just... What's wrong?*
 Harper Kreyman : *Walk away!* (Bald on record 1)
 Jodi Kreyman : *Excuse me?* (Defensive countering response 1)
 Harper Kreyman : *Just Walk away and forget we ever had this conversation* (Bald on record 2)
 Jodi Kreyman : *Okay, but you literally.*
 (Offensive countering response 1)
 Harper Kreyman : *I said walk away, damn it! Wow, I'm so sorry.*
 (Bald on record 3)
 Jodi Kreyman : *Um...Yeah, that was...* (Accepting the face attack 1)

The three bald on record print statements, Jodi received three times utterances of impoliteness strategies with a high intonation, direct, clear and unambiguous about her sister emotions (Culpeper, 1996). They were: *"Walk away!"*, *"Just Walk away and forget we ever had this conversation"*. and *"I said walk away, damn it!"*. Those results of bald on record impoliteness strategy also contain output strategies of swear words, warning and order. The first Jodi's respond is categorized as defensive countering because Jodi only said, *"Excuse me?"*. The second response is categorized as offensive countering response of impoliteness strategy because when Jodi said *"Okay, but you literally"* but then her sister Harper quickly cut off her speech. The last response from Jodi is categorized as accepting the face attack by saying *"Um...Yeah, that was..."*

The next bald on record impoliteness strategies found in the impoliteness utterances from Kimmy directly to Jodi when they were in the music classroom.

- Kimmy : *Oh, so it's a coincidence the two of you happened to be here together?*
 Jodi Kreyman : *Yeah.*
 Kimmy : *Stay away from him!* (Bald on record 4)
 Jodi Kreyman : *I will.* (Defensive countering response 2)
 Kimmy : *Stop agreeing with everything I'm saying!*

(Bald on record 5)

Jodi Kreyman : *Okay.* (Accepting the face attack 2)

Kimmy : *Ugh!*

Kimmy's utterances "*Stay away from him!*" contained the output strategy of warning. In the conversation, found that Jodi gave defensive countering response by saying "*I will*". Then Kimmy replied to Jodi again by saying "*Stop agreeing with everything I'm saying!*". Kimmy's utterances made Jodi replied with "*Okay*" mean that Jodi accepting Kimmy's request.

The last bald on record impoliteness strategies involved Jodi and the other characters. The situation is they were kissing each other with their couple. Jodi kissing with Schnipper while watching Stig kissing with Kimmy and Jack kissing Liz while he is watching Jodi. The location is in the Voodoo escape room.

Kimmy : *Why not? You guys make such a cute couple.*

Jodi Kreyman : *Okay, I'm gonna. I'm gonna go. Not the way out. Neither is that.*

Kimmy : *Well, if you're gonna go? Go!* (Bald on record 6)

Jodi Kreyman : *I'm trying.* (Defensive countering response 3)

Kimmy completely hates Jodi. She gave an order to Jodi with a very high tone "*Well, if you're gonna go? Go!*". In that situation, Jodi got up and tried to find the way out from that Voodoo escape room. Jodi's feeling is full of emotions and the only words of "*I'm trying*".

Positive impoliteness strategies and the responses.

The results showed at least six utterances containing positive impoliteness strategies, three offensive countering responses, two defensives countering responses, and one not responding the impoliteness strategies. The positive impoliteness found in the conversation between Jodi and Schnipper by phone and suddenly Kimmy interrupted their conversation.

Man on the phone : *No, no. I just looked it up in the phone book under*

"Big, ugly giraffe"! (Positive Impoliteness 1)

Jodi Kreyman : *Schnipper!*

Kimmy : *Gotcha.*

Jodi Kreyman : *Okay, what the hell is wrong with you?*

(Positive impoliteness response 1)

In the dialogues, there is a phenomenon of impoliteness in the form of a positive impoliteness strategies with the sub-strategies of using inappropriate identity markers. In that conversation, impoliteness was carried out by Schnipper as a speaker to Jodi as a speech partner. The strategy of positive impoliteness with sub-strategies using inappropriate identity markers can be seen in utterances that read "*No, no. I just looked it up in the phone book under Big giraffe!*" As the result, Jodi as the main character gave the response of it by saying "*Okay, what the*

hell is wrong with you?". Jodi's response is typed of offensive response of impoliteness strategy.

Next conversation between Jodi and Kimmy can be seen in the conversation excerpt below.

Kimmy	: <i>What are you playing at, beanstalk?</i> (Positive Impoliteness 2)
Jodi Kreyman	: <i>What are you talking about?</i> (Positive impoliteness response 1)

Jodi always received something bad from Kimmy's speech like "*What are you playing at, beanstalk?*". It showed in that conversation and Jodi always be brave to respond what Kimmy's said. Jodi's response of positive impoliteness can be seen in the words "*What are you talking about?*", Jodi showed no interest and tried to ignore Kimmy who will approach her and call her from a distance. Thus, Jodi spoke impolitely to Kimmy using a positive impoliteness strategy in the form of expressing a sense of disinterest. This is influenced by the intentional factor of the speaker who does not want to create a speech situation with her speech partner.

There were two utterances of positive impoliteness happen between Jodi and her father. Her father kept repeating questions that made Jodi bored and even sick of hearing questions from her father. Every time Jodi's father asked this, Jodi always tried to ignore her father's questions. The first conversation below:

Jodi's father	: <i>You feeling, okay? Like, no headaches, irregular heartbeats or unexplainable</i> (Positive Impoliteness 3)
Jodi Kreyman <i>fear</i>	: <i>Dad, I... I know that you live with this constant</i> <i>that I'm just gonna keep growing and growing until all of my vital organs explode, but really, if I was gonna have major health problems, I think I would have had them by now.</i> (Positive impoliteness response 3)

The conversations showed that the utterances from Jodi's father made Jodi felt uncomfortable. Her father was really overprotective to Jodi and assumed that Jodi was abnormal like the other ordinary girl. The conversation between parents and their children often happened daily and the viewer of this movie can understand what Jodi felt at that time. Jodi's responds to her father utterances by saying offensive respond "*Dad, I... I know that you live with this constant fear that I'm just gonna keep growing and growing until all of my vital organs explode, but really, if I was gonna have major health problems, I think I would have had them by now.*". Again, the second conversation below:

- Jodi's father : *I'm just making conversation.*
Jodi's mother : *About tall people dying young?*
Jodi's father : *Yeah, well, I gotta say something. She hardly talks to us anymore. You just keep to yourself. I can't remember the last time that you sat down at the piano. Why don't you play anymore? Is... Is it joint pain? (Positive Impoliteness 4)*
Jodi Kreyman : *No. It's... (sighs) It's just because...when you're good at something, other people tend to wanna watch you do it, and I don't need to give people another reason to look at me.*
(Positive impoliteness response 4)

This conversation above showed that Jodi gave the offensive response to her father. These two last of positive impoliteness results were from Jodi's friend. Fareeda and Jack Dunkleman. The first one came from Fareeda where Jodi wondered why Stig didn't look at her.

- Jodi Kreyman : *He didn't even look at me, okay. It's the first time in my life that I've ever wanted someone to look at me, and he doesn't.*
Fareeda : *Because to him, you're not a tall girl.*
(Positive Impoliteness 5)
Jodi Kreyman : *I'm not? (Positive impoliteness response 5)*
Fareeda : *Jodi, the dude's from Sweden. It's an entire country filled with giants. To him, you're just another girl.*

As a friend, Jodi wanted Fareeda to support her. Jodi asked Fareeda why Stig didn't look at her, but Fareeda then said, "*Because to him, you're not a tall girl*". The utterances from Fareeda were something that Jodi did not want to hear. Positive impoliteness also contained words of snub, ignorance, obscure and disassociate thing from the hearer. Jodi was not a tall girl in Stig eyes because in Sweden, for Stig, Jodi is not tall enough as a girl, she just an ordinary girl.

The second positive impoliteness come from Jack Dunkleman where he sought for disagreement about Stig with Jodi.

- Jodi Kreyman : *Okay, backfire how?*
Jack Dunkleman : *I'm glad you asked. Let me paint you a word picture.*
Jack Dunkleman : *Just let me do my thing. So, let's say that you and Stig date, okay? You, uh, fall in love, stick together through college, down the line you get married, have a baby and the combined strength of your tall gene and his tall gene creates a zygote in your belly the size of an above-average sized*

watermelon. Okay? So that would mean that that puppy's coming out caesarean. Through the side door. Do you really wanna go through the rest your life with a big, old scar on that beautiful torso of yours, 'cause, you know, it's what you're asking for. (Positive Impoliteness 6)

Fareeda : *He makes a valid point.*

In the conversation, Jack Dunkleman deployed positive impoliteness that contained seek disagreement and make the hear feel uncomfortable. Jack Dunkleman really loves Jodi and he really jealous with Stig, so he said something bad about Stig in front of Jodi.

Negative impoliteness strategies and the responses.

At least six utterances containing Negative impoliteness strategies with one an accepting the face attack response, one an offensive countering response and four not responding negative impoliteness strategies found in this movie.

The conversation among the Harper's family in the dining room.

Jodi's father : *No, Yao Defends osteoporosis didn't show up till she was in college. She holds the record for the world's tallest woman. She died 2012, age 40. So tragic. (Negative impoliteness 1)*

Jodi Kreyman : *Okay, and why do you know that?*
(Offensive countering response 1)

In the conversation, Jodi already knew that her father is worried about her. Her father always talked something bad about being a tall girl like brought bad news of "Yao" who died in 2012 where "Yao" was the world's tallest woman. So, Jodi, implied her father with an offensive response "okay, and why do you know that?".

The researcher found the scene where Jodi was remembering her childhood memory. Jodi remembered how Kimmy condescend, scorned or ridiculed her in front of classmate.

Young Kimmy : *Look, guys. Jodi's hand is so big, it doesn't even fit on the clay. (negative impoliteness 2)*

Young female friend : *We're gonna need more paint.*

Young male friend : *Kimmy's funny!*

Jodi Kreyman : *and that's why I want to be just like "Taylor Swift" when I grow up.*

Kimmy : *Taylor Swift? More like Taller Swift.*
(negative impoliteness 3)

Kimmy : *Nice sweatpants, Sasquatch.*
(negative impoliteness 4)

In the conversation, from those 3 negative impoliteness utterances from Kimmy, it is clear that Jodi had received those impoliteness utterances since her childhood. They were always together as classmate and Kimmy always bullied Jodi. Jodi is a kind person and never gave back any offensive responses to Kimmy.

There is also conversation between Jodi, Jack Dunkleman and Fareeda where Jodi was watching Kimmy had a conversation with Stig Mohlin in the high school corridor.

Jack Dunkleman : *Jodi Jodi Jodi, Look, all right. I know you want to date some guy that's, like taller than you and stuff, but if you think about it, there could be some major consequences. You know, it could backfire big-time.*
 (negative impoliteness 5)

Jodi Kreyman : *Okay, backfire how?* (Accepting the face attack 1)

In this scene, Jack Dunkleman was introduced as a man who liked Jodi. So, in this conversation, Jack tried to frighten Jodi with his statement. He was afraid if Jodi really like Stig and go for a date with Stig.

The negative impoliteness number six found in the movie when Jodi watched the video recording from Liz.

Schnipper : *Yeah, well, she's also taller than all of us combined, so...* (negative impoliteness 6)

Jack Dunkleman : *Yeah.*

Stig Mohlin : *Hey... Dunkers!*

In this scene, Jodi received the negative impoliteness utterances indirectly by watching the video recording from Liz about party last night in the Jack Dunkleman's house. Jodi watched Schnipper said "*Yeah, well, she's also taller than all of us combined, so...*" in the video. Jodi was shocked that Jack Dunkleman suddenly punched Schnipper and they fought each other. Jodi gave no responses about what Schnipper said. Jodi was felt guilty because of Jack lied to her about what happened to his eye.

Sarcasm / Mock Politeness strategies and the responses.

The sarcasm / mock politeness found in the conversation when Jodi was at School's corridor. She received the sarcasm / mock politeness three times in a row from her friends.

Schnipper : *Well, how's the weather up there?* (Sarcasm 1)
 Jodi Kreyman : *(Silent and then talking to herself)* (Not responding 1)
 Male student #1 : *How's the weather up there?* (Sarcasm 2)
 Fareeda : *Hey, what'd you say to my best friend?*
 Jodi Kreyman : *Fareeda, please.* (Not responding 2)
 Female student #1 : *How's the weather up there?* (Sarcasm 3)
 Jodi Kreyman : *And we're back.* (Accepting the face attack response)

The sarcasm / mock politeness number 4 found when Kimmy took the phone from Schnipper and talked to Jodi.

Kimmy : *Besides, you really don't think a guy as hot as Stig would be into you, do you? I mean, let's face it, Jodi. You're the tall girl! You'll never be the pretty girl. (end of call) (Sarcasm 4)*

Schnipper : *Yeah, well.*

Jodi Kreyman : (Not responding 3)

The last sarcasm or mock politeness found in the conversation between Jodi and her father when her father held tip topper's party in their house. Jodi really mad and confused why her father did this to her.

The other member : *Being tall sucks. Seriously. I only come to these meetings for, like, the free food and the guys. Bathroom's this way, right? Ow!*

Jodi's Father : *Jodi, I just want you to feel normal. (Sarcasm 5)*

Jodi Kreyman : *(door opening) Don't you realize that... that every time you try to make me feel more normal; you just end up making me feel like more of a freak. (offensive countering response)*

Withhold politeness strategies and the responses.

The researcher found at least one utterance containing withhold politeness strategies with no response.

Jack Dunkleman : *Yeah, I... I'm just shocked. You look a little overdressed for a study night. (Withhold Politeness)*

Educational Value of "Tall Girl" (2019) Movie

The researcher tried to find out the educational values that can be learned through the "Tall Girl" (2019) movie based on the finding's utterances in the movie's script. The researchers found that Jodi as the main character has all the aspects of Buzan's theory of moral values. The educational values showed from the Jodi's responses through the impoliteness and the supports from others. The whole story in this movie is the reflection of the real life of the student's environment at school.

In addition, this research also emphasized the moral values which is part of educational values represented in the movie. This research identified 11 moral values portrayed across the characters. Jodi demonstrated bravery and resilience in facing sarcasm, bullying, and criticism, even from her own family. Her friends, Fareeda and Jack Dunkleman, embody values of humility, honesty, steadfastness, sympathy, and cooperation, providing strong moral support for Jodi. Meanwhile, Jodi's family reflects love, affection, thankfulness, trustworthiness, sincerity, and kind-heartedness. These all values are reflected in the movie

Discussion

The results presented in the research analysis by interpreting them in relation to socio-pragmatic studies, previous research, and educational values that can be learned from *"Tall Girl"* (2019) movie. The focus is on understanding why Jodi employed certain strategies in responding to impoliteness, how these strategies reflect her identity construction, and what they reveal about the dynamics of politeness and impoliteness in social interaction.

The data revealed that Jodi is repeatedly exposed to different responses forms of impoliteness, particularly those related to her physical appearance (*her unusual height*). The most frequent strategies used by others included bald on record impoliteness, positive impoliteness and sarcasm or mock politeness. Jodi as the main character braves enough to accept any sarcasms or bullying or bad things about her not only from her friends, but from her parents too especially from her father. The other characters, Fareeda and Jack Dunkleman also showed that as a friend they have values of being humble person, honest, steadfast, sympathy to others especially to Jodi who always got bullies from others, and always cooperative wherever Jodi need them. The values of love and affection, thankfulness, trustworthiness, sincerity, and kind-hearted, mostly showed by Jodi's family.

In summary, Jodi's strategies in responding to impoliteness in *"Tall Girl"* (2019) movie demonstrated the intersection of socio-pragmatic principles, identity construction, and psychological growth. Her journey from silence to confrontation illustrates the complexity of managing face and power in interaction. At the same time, it showed how this movie used impoliteness and response strategies not only as realistic representations of social interaction but also as narrative tools for depicting transformation.

Conclusion

The analysis revealed there were at least 24 impoliteness utterances received by Jodi. She encountered several types of impoliteness including six bald on record impoliteness strategies with two accepting the face attack responses, one an offensive countering, and three defensive countering through the impoliteness strategies in this movie. Next, the researcher found at least six utterances containing positive impoliteness strategies with three offensive countering responses, two defensive countering responses, and one not responding the impoliteness strategies.

For the negative impoliteness strategies, the researcher found there are six utterances containing Negative impoliteness strategies with one an accepting the face attack response, one an offensive countering response and four not responding negative impoliteness strategies. Five utterances containing Sarcasm / Mock Politeness strategies with one an accepting the face attack response, one an offensive countering response and three not responding of sarcasm / mock

politeness strategies also found in the conversations in this research. The last, the researcher found at least one utterance containing withhold politeness strategy with no respond of it.

In addition, this research also emphasized the moral values which is part of educational values represented in the movie. This research identified 11 moral values portrayed across the characters. Jodi demonstrated bravery and resilience in facing sarcasm, bullying, and criticism, even from her own family. Her friends, Fareeda and Jack Dunkleman, embody values of humility, honesty, steadfastness, sympathy, and cooperation, providing strong moral support for Jodi. Meanwhile, Jodi's family reflects love, affection, thankfulness, trustworthiness, sincerity, and kind-heartedness.

Ultimately, this research concluded that Jodi's journey from silence to confrontation exemplifies both socio-pragmatic principles of interaction and broader educational values of self-acceptance, resilience, and respect for others

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