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# Empowering Role Of Family Welfare (Pkk) In Improving The Quality Of Life In The Rinding Allo Village, North Luwu

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### Abstact

This study discusses the role of Family Welfare Empowerment (PKK) in Improving Quality of Life Society this study. 1) How PKK build motivation and cooperation in a program, 2) How PKK role in building the quality of life in Rinding Allo Village. The purpose of this research is to build unity or cooperation PKK in memberian motivation to villagers and to improve the quality of life in business opportunities. The benefits of this research is the academic benefits, to broaden the village PKK in improving women, also can be used as material for further research relating to the role of the PKK problem, especially in human resource development. Benefits Practice, as a material to further understanding of the role of the PKK in improving the quality of the village and provide additional knowledge to the PKK in the implementation of programs and the Role of the Family Welfare Empowerment (PKK) in Improving Quality of Life Community in Rinding Allo Village, North Luwu. The method used in this study is a qualitative method using primary and secondary data sources. Primary data is an object or original documents or also the raw material of the perpetrators. Data collected from the actual situation when the event occurred, and secondary data is data obtained indirectly. In this case the data obtained from books, personal documents, family data from the village, journals or other articles related to this research.

**Keywords:** Family Welfare Empowerment (PKK), Quality of Life

## 1. Introduction

The family is the smallest unit in society that provides the needs of all its members, such as penedidikan and morality, compassion, economy, health and so on. This means that the family is a barometer of the welfare of society at large. Therefore, it needs attention and the role of government in the economy to provide kerativitas development and improve quality of life.

PKK movement constantly emphasizes the principles of empowerment and community participation through family empowerment. Implementation of the program is needed PKK members who have the skill or ability sufficient knowledge and of course, already know what the importance of the PKK movement itself. PKK (Family Welfare Empowerment) is a condition where the fulfillment of basic human needs of every member of the family both material and social.

Associated with the PKK can not be separated from the Women's Movement, where the women's movement is a movement that aims to raise the degree (position) of women in society. Can also be called as a movement of emancipation which aims to achieve equality between men and women, especially concerning family and marital affairs. So that women are not only a household cooks, but also as educators of their children. PKK branch at village level has a dual function, one of them to sow the government on gender ideology

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among rural women, which emphasizes their responsibility as a housekeeper and to give birth and nurture the next generation of Indonesia.

The PKK is also made to include rural women in government programs for maternal and child health. Women are encouraged to regularly visit health care centers for mothers and children, known as the integrated health posts or Posyandu.

PKK movement arising from domestic economic enterprises (home economics) is taught in the family welfare training center in mid-1950 by the education community, the Ministry of Education and Culture.

Based on this study, entitled "The Role Peberdayaan Family Welfare in Improving Quality of Life Community in Rinding Allo Village, North Luwu" study aims to determine whether the PKK program in Rinding Allo Village, North Luwu able to realize the program of the PKK in improving the Quality of Life citizens quite well and what did the program of activities in the PKK against women in Rinding Allo Village.

Rinding Allo Village women work mostly private employees, craftsmen, traders, farmers, and IRT. But the activities of the PKK village is not seen the results of these activities, the author never heard a complaint from one of the members of the PKK who said every village activity no cohesiveness and activities of the PKK is not structured properly, as well as last years activities of the PKK in Rinding Allo Village not No development, ranging from dikecamatan meeting activities undertaken merely to attend meetings and do not apply it. Besides the lack of compactness or kerjama to participate in it, when it was named a choice to become chairman or as a member of distrust that he was still lacking. Activities that should be done is to contribute in a, implement and apply or continue back information obtained when meeting each village accompanied by training such as planting trees, an appreciation of the competition, the event assemblies taklim and work, and there should be cooperation between village officials to socialize an activity that is applied later it must have a strong confidence. Whereas in other villages has undergone significant development and change, from the close of mutual assistance in cleaning, participated in the contest, the close unity taklim, and mencipkan works ranging from food to diverse creations aksoris and hand results. Event taklim assemblies and work, and there should be cooperation between village officials to socialize an activity that is implemented then it must have a strong confidence. Whereas in other villages has undergone significant development and change, from the close of mutual assistance in cleaning, participated in the contest, the close unity taklim, and mencipkan works ranging from food to diverse creations aksoris and hand results. Event taklim assemblies and work, and there should be cooperation between village officials to socialize an activity that is implemented then it must have a strong confidence. Whereas in other villages has undergone significant development and change, from the close of mutual assistance in cleaning, participated in the contest, the close unity taklim, and mencipkan works ranging from food to diverse creations aksoris and hand results.

Authors were interested in carrying out a study entitled "The Role of Family Welfare Empowerment (PKK) in Improving Quality of Life Community in Rinding Allo Village, North Luwu.

## 2. Research Methodology

This section covers the study design, data sources, data collection methods, data analysis method

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# 2.1 Research Design

This type of research used by the author in this proposal is a descriptive study. Descriptive study that describes the results of the symptoms found in the field on a specific case, the approach used is qualitative approach because research more meaningful and easy to understand.

Qualitative research does not emphasize generalizations, but more emphasis on meaning. Type Qualitative research is often called the type of naturalistic research because research done on natural conditions. Locus Rinding Allo Village research, North Luwu reason this research in place to introduce hometown researchers and some people have the creativity, but not channeled properly. Subject or informants are parties that serve as a source of data collected in a study. Made directly to the informant responses and related information data needed in research, either directly or indirectly. The role of informant subject is to provide the data examined.

#### 2.2. Data source

Primary data is an object or original documents or also the raw material of the perpetrators. Data collected from the actual situation when the event occurs. Secondary data source is data obtained indirectly. In this case the data obtained from books, personal documents, family data from the village, journals or other articles related to this research.

### 2.3 Data Collection Methods

Species present in this research data collection techniques are interview, observation and documentation techniques.

# Interview techniques

The interview is a conversation intended for a specific purpose. The conversation was conducted by the two sides in which the interviewer asks questions and the interviewee to provide information or answer to her question. Interviews were also used a question and answer session and reciprocal back and forth between the interviewer and the interviewee, either directly or indirectly. Interviews were conducted in person are interviews conducted between interviewer to interviewee without intermediaries, whereas indirect interview is an interview that the two parties have an intermediary, for example in the form of paper leaflets similar question questionnaire or interview. The use of this method is to obtain accurate and precise data,

# Observation techniques

Sugiyono observation techniques in the book states that observation is a complex process, a process that is composed of a variety of biological and psychological processes. Two of them are the memories and observations. Implementation of data collection using a data creativity of handicrafts, to facilitate researchers in retrieving data diperlukanya interview voice recorders, cameras, a list of questions and stationery.

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#### Technical Documentation

Documentation technique is a set of files or data obtained about the record, transcripts, and books. The use of this documentation collected data obtained from data collection techniques and techniques of collecting observations. It could also be the data obtained from the document library and archives of the report has nothing to do with the problems faced. Besides the necessary tools that includes aspects studied as supporting keaslihan obtained data such as photographs - photos activity data were examined. To find documentation data obtained by the extent of economic growth through the development of creativity of garbage utilized as a business. In the case obtained from: List PKK community, level of creativity women's empowerment, the work of creativity.

# 2.4. Data analysis technique

Analasis data is an effort made by way of sorting data that can be managed, search, find what is important to learn and what can be delivered kepeda others. This study mnggunakan qualitative analysis that attempts to generate data descriptive form of words written to describe an event, incident, change and experiences that occur during field research. In this study is the fact or facts obtained from field survey to find out what influence the development of creativity PKK can provide the motivation to innovate and do business. The form of the data analysis done by several stages of data reduction, data presentation, and conclusion.

Data Reduction (data reduction). Data reduction is an election process, simplification, and transformation of data obtained from field data with the aim to classify, sort and dispose of unnecessary data to be deduced.

Presentation of Data. Presentation of data is a series of information that will result in conclusion of data or information. At this stage the data are grouped according to theme or problem issues so as to facilitate the data presented.

Conclusion and verification. The conclusion of qualitative research is a new finding that had not been there. The findings could be a description or picture of an object that previously were dim or dark so that after investigation it became clear, it can be a causal relationship or interactive, hypothesis or theory.

## 3. Results and Discussion

#### 3.1. Discussion

Based on test validity, indicators / statement of variable watchdogs, innovation strategy, and the performance of the test The research was conducted on June 23 until August 23, 2019. And the result of the research subject's role in the family as well as the subject of research activities performed in helping to improve the economy family. In carrying out the activities of the PKK using priority program drafted each year, highlighting the priority scale needed by the public and adapted to the capabilities of each region. Through counseling, orientation and training and mobilization in order to increase the knowledge, skills and family income.

PKK Program role in building motivation and cooperation

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Motivation is the impulse or the influence given to an individual to another so that people who are given the motivation to carry out what motivated critically, rationally and responsibly. The stewardship role of the PKK as a motivator is to provide a boost in the form of a variety of activities to mobilize mothers perform activities in accordance with the program of the PKK. But the motivation itself has been a lack of encouragement and influence given by an individual to another individual and in the study authors, the presence of the PKK in Kampung management turnover Rinding Allo Village, North Luwu ie turnover in 2012-2015 and governance arrangements of the followed by the management from 2016 to 2020.

PKK for the period 2012-2015 in developing the program 10 PKK and in motivation, activities that do exist are appreciation and reverence Pancasila, mutual help, and socialization of the introduction of HIV / AIDS as well as cooking skills are usually carried out by PKK Rinding Allo Village these activities are carried out aimed at motivating women in religion or spirituality, cooperation, da PKK activities conducted in Rinding Allo Village, North Luwu said to be less walk. And are justified by one of the members of the PKK that the activity period of 2012 less realized, less communication with every member of the PKK when their activities, arguably less accurate guidance to members to motivate to run each 10 well program with the PKK.

While in the stewardship of the period 2016-2020, with the replacement of the head of the PKK with the new head of the PKK, PKK in 10 programs associated with existing activities with seiringnya time starts running adequately the tasks and functions should PKK itself, according to Mrs. Rumbino as Chairman of the PKK: "the activity that runs in the stewardship of the period 2016-2020. With host it activities Taklim Assembly, Salawatan routine, Arisan monthly, counseling about the dangers of dengue fever (DHF) and the cause of the spread of HIV / AIDS, their socialization cooking skills, mutual assistance and Posyandu activities for the elderly with pregnant women and newborns, as well as their craft Handicrafts made of trash bottle into a flower ornament Aqua table,

able to be produced into money to supplement income and to help the economic situation of their own households. From the above results that the Chairman of the PKK Rinding Allo Village attention and trying to do positive activities and motivate mothers Rinding Allo Village along with its members in order to become better."

Based on the presentation of the results of the interview can be concluded the Chairman of the PKK along with its members and mothers of Rinding Allo Village that a common form of motivation is the presence of the Chairman of the PKK and other members of the PKK vigorously carry out the activities of the activities of the PKK helpful and motivating citizens or village women and members during this time of the above explanation has been justified by its own members about any efforts made in the provision of these motivations.

It is also as an addition to the knowledge to be able to grow even more in the future in terms of creativity and motivation to lead to something more positive course for women in Rinding Allo Village, North Luwu and handicraft or skill could be sold and could into money which is useful for enhancing women's needs or revenue enhancer for them to their daily lives. In terms of motivation to improve the creativity of the community in the village of Chief PKK Rinding Allo Village can be said to increase from the previous.

Motivation obtained from the head of the PKK a viable and active can motivate members to work together, menjaliin good relationship between residents, to improve religious, encouragement in various activities that drive people to always maintain a healthy body with

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mengomsumsi food meal nutritious and skills of citizens, and provide example to keep the environment clean.

PKK role in improving the quality of life of the PKK program Rinding Allo Village role in improving the quality of life in the village where Rinding Allo Village the PKK as a facilitator of the people who provide assistance in expediting the process of the communication group of people so they can understand or solve the problem together. Facilitators are trained or experienced workers, who have the competence or skills tertruktur and have skills to support the implementation of the tasks evektifitas guide the society towards the village government.

Activity in carrying out their duties, the management of the PKK period 2012-20115, in providing the facilitator as well as at the time of granting Motivator to mothers in Rinding Allo Village occur less optimal provision of amenities in itself but when he has been the change of management of the PKK Period 2016 -2020 has occurred starting to look that in the provision of facilities to mothers and members of the PKK itself in Rinding Allo Village performed optimally.

In accordance opinions by the chairman of the Working Group 2 Team movers PKK is Mrs. Anne: "It is true that the Chairman of the PKK in any credible form of facilitating any of the activities we conduct by working with the village government. In addition, the chairman of the PKK is one's obligations governing all activities by directing each member of the PKK (Working Group I-IV) about anything that is already available and carried out in an activity organized and coordinated to the Village Government to be submitted again to the citizens."

Women's Empowerment itself, such as holding activities is to enable it to build taklim activities aimed at building or motivate our own spirituality and also organizes the cooking and processing activities of skills from recycled materials into bags and flower decoration. Yusah mother reveal about his skills: "Previously I did not attend trainings village. Sebernarnya I learned from the internet partly get an idea of the creativity of the mothers who attend training PKK about the garbage that can be recycled and even then I do not have any special expertise in skill only desire to fill my spare time to make a craft, regarding the funds yes, private funds,

Based on the results of interviews researchers exposure to the mother Yusah namely to produce a work does not have to spend too much because the bags can utilize the waste that can be recycled into a work of art and can use the time to fill in the time to make things positive. Mrs. Sarah disclose the performance of Team Movers PPK in Working Group 3 as follows: "The benefits that I received during my follow the activities of the PKK are many things that get in terms of both the skills to cook a lot that I can creations cook nutritional value that mengomsumsi nutritious foods that are good for Stability of power keep body and maintaining the health of families, maintain the yard flowering plants that memeprindah home page, when it participated in the meeting gives confidence.

It can be concluded that the role of the PKK in the empowerment of women are expected to provide an example of the results of both the female education and health for the citizens so that citizens understand the role of the PKK. Mother Selestina expressed about the role of the Working Group I, II, III, and IV: "Where the Working Group I served in the program implementation The Pancasila and Mutual assistance, Working Group II duty in the implementation of education and skills, and develop life berkoprasi, Working Group III on duty in implementation of the program of Food, Clothing, Housing and Governance Household, and Working Group IV to serve in the field of implementation of environmental sustainability and sound planning."

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Based on the interview Mrs. selestina can be concluded that the roles of the Working Group has been in the fields for each execution. The role of the PKK from the interview as follows:

- a. Increasing motivation against women both in the work and maintaining the health of the family.
- b. Improve mental abilities or mothers in communicating public and increase the confidence.
- c. Increase knowledge about the creations skills to supplement the household income of their own.
- d. The existence of a good relationship between peremepuan Rinding Allo Village by PKK Team Leader Rinding Allo Village in maintaining communication and silahturahmi ang nice fellow citizens.
- e. Traffic empower citizens in accordance creativity in community empowerment theory in his discussion, targets the PKK is a family through a woman who is seen as the key to improving the welfare of families that need to be developed personality and his ability to transform ordinary events into extraordinary events
- f. Provide a variety of health education, sanitation and nutrition education to improve standards of living.

# 4. Conclusions and suggestions

Based on the results above, the conclusions of this study can be described as follows:

- a. Motivation and cooperation built by the Chairman of the PKK aktifmenjalin relationship between citizens, to increase religious, giving a boost preformance various activities yyang mobilized people to always maintain a healthy body to mengomsumsi nutritious food and improving the skills of citizens, and provide an example to maintain success.
- b. The role of the PKK as a facilitator or a liaison for residents to provide health education about drugs, immunization against measles, and HIV / AIDS. Serving as chairman of the organizer who is responsible for these activities.

Based on the research results, the following can be put forward some important things to the attention of both practitioners and researchers next. Of the process undertaken this study, some things can be suggested for the improvement and development of further research as follows:

- a. The role of chairman of the PKK needs to improve its performance in order not only in the event perlomabaan alone but must be seen at least weekly so that the chairman and members consisting of mothers and young women with character and a different education more eager to empower families toward a prosperous family.
- b. The role of the PKK, do not just focus on the socialization of the meeting, but what is needed is action to give an example of the result of the meeting.
- c. The need for specialized training for village residents and village governments to coordinate to the appreciation in the skills of women in the village.

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